

Before you watch

- 1 **SPEAKING** Work in pairs. Answer the questions.
- 1 What kinds of things do you spend your money on?
 - 2 What are your favourite shops?
 - 3 How often do you go shopping for clothes?

Comprehension check

- 2 **▶ Watch the DVD clip. Choose the correct answers.**
- 1 traid is a shop that sells
a new clothes. b second-hand clothes. c expensive clothes.
 - 2 What does Zoe do?
a She makes new clothes from old clothes.
b She sells second-hand clothes.
c She makes new clothes.
 - 3 What is Zoe making today?
a a skirt b a sweatshirt c a jumper
- 3 **▶ Watch again. Choose the correct words to describe what you see.**
- 1 A boy in a **green / blue** T-shirt playing a computer game.
 - 2 A girl in a white **dress / jumper** with a black hat.
 - 3 A pair of green **trousers / socks**.
 - 4 A **yellow / red** and black skirt.
 - 5 A young woman with a yellow **T-shirt / cardigan**.
 - 6 A long **patterned / plain** dress.
 - 7 A **red / blue** retro skirt.
- 4 **▶ Watch again. Complete the sentences with the correct adjectives. The first letter of each adjective is given.**
- 1 According to the video, teenagers like clothes that are f_____.
 - 2 Teenagers think second-hand clothes are old and b_____.
 - 3 traidremade clothes are s_____.
 - 4 Zoe understands what teenagers like because she is y_____.
 - 5 The clothes Zoe makes are always i_____.
 - 6 traid makes clothes that are not e_____.

Round up

- 5 **SPEAKING** Work in groups. Answer the question.
- Would you like to go shopping at traid? Why? / Why not?

Vocabulary

6 **RECYCLE** Choose the correct answers.

Our school uniform

Boys have to wear smart ¹trousers / skirts to school. They can't wear jeans.
Girls have to wear long ²shoes / skirts. They can't wear trousers. Everyone has to wear ³jumpers / shoes on their feet. We can't wear trainers. Boys should also wear long-sleeved ⁴shirts / dresses and a tie. Everyone has to wear a dark long-sleeved ⁵jumper / trousers over their shirt. When it's cold, you should wear a ⁶dress / jacket over your jumper.

7 Complete the text with the words below.

accessories brand fabric outfits studio

People Tree

People Tree is a clothing ¹_____ that works with people in poor countries and helps them have a good life. They design the clothes in their ²_____ in the UK, but people in countries like Bangladesh make them using traditional ways. People Tree believes that some clothes from other shops are very cheap because the people who make them don't get much money. When you buy clothes from People Tree, more money goes to the workers who make them. People Tree also believes that the ³_____ they use to make the clothes shouldn't be bad for the environment.

People Tree sells fashionable ⁴_____ for men and women and ⁵_____ like scarves and hats.

Extension

8 Work in pairs. You own a new clothes shop in your town. Talk about the clothes you want to sell and who you want to buy them. Make a poster for your shop. Think about the following:

- the clothes
- who the clothes are for
- how your shop is special
- why people should visit your shop

9 Present your poster and shop to the class and then suggest that they come to the shop. Listen to other groups' presentations and decide which shop you want to go to. Use the key phrases for making suggestions and agreeing to and declining suggestions.

Making suggestions

Do you fancy ... ?
Why don't you ... ?
How about ... ?

Agreeing to and declining suggestions

Cool.
Yes, I'd love to.
No, thanks.
I'm afraid I can't.

DVD clip summary

This DVD clip is about traid, a charity shop and clothing manufacturer based in the UK.

Background

Most of the cheap clothes that people wear in the western world are made in developing countries like Bangladesh, Cambodia and Vietnam. The people who produce these clothes often work in very difficult conditions and are paid very little money. In addition, lots of polluting chemicals are used in the production of the cotton that is used to make these clothes.

traid is a charity that works to stop clothes from being thrown away. It believes our current obsession with buying cheap clothes is not sustainable. It has got a network of 1,500 clothes recycling banks where people can donate their old or unused clothes. The charity then takes these clothes and either sells them in their eleven charity shops in London or gets designers and clothes makers to turn them into new fashion items, which they sell through their traidremade brand.

They use the profits from their shops to educate people about the impact of textiles on the environment and people's lives, and also to help fund international development projects that work to improve the conditions of people working in the textile industry in developing countries.


Before you watch

Exercise 1


- Read the questions with the class and elicit answers from individual students. Encourage the students to personalise their answers and use their suggestions to start a class discussion.
- **Answers:** Students' own answers

Comprehension check


Exercise 2

- **Pre-watching:** Go through the questions with the students.
-  Play the whole DVD clip. The students choose the correct answers. Check their answers.
- **Answers:** 1 b 2 a 3 a

Exercise 3

- **Pre-watching:** Ask the students to try and choose the correct answers before they watch the DVD clip again.
- **Weaker classes:** Play the DVD clip first and pause after each answer.
-  Play the DVD clip to check the answers.
- **Answers:** 1 blue 2 dress 3 trousers 4 yellow 5 cardigan 6 patterned 7 blue

Exercise 4

- **Pre-watching:** Ask the students to try to complete the sentences before they watch the DVD clip again.
- **Weaker classes:** Play the DVD clip first and pause after each answer.
-  Play the DVD clip to check the answers.
- **Answers:** 1 fashionable 2 boring 3 stylish 4 young 5 interesting 6 expensive

Round up

Exercise 5

- Put the students in groups. Give them a few minutes to discuss the question.
- **Answers:** Students' own answers

Vocabulary

Exercise 6

- Ask the students to read through the text first, then complete the sentences. With a **weaker class**, you could check the meanings of all the alternatives first.
- **Answers:** 1 trousers 2 skirts 3 shoes 4 shirts 5 jumper 6 jacket

Exercise 7

- Ask the students to read through the text first, then complete the sentences. With a **weaker class**, you could elicit the meanings of the words first.
- **Answers:** 1 brand 2 studio 3 fabric 4 outfits 5 accessories

Extension

Exercises 8 and 9

- **Materials needed:** Large pieces of paper and pens
- **Preparation:** Put the students in groups of three or four. Ask them to nominate one note-taker and two or three designers in the group. Ask students to talk about what kind of clothes shop they would like to have in their town, and ask them to imagine they own it.
- **Language:** Encourage them to use the key phrases for making suggestions, and agreeing to and declining suggestions.
- **Activity:** Give the students time to talk about all the points and then design a poster to advertise their shop. Then ask them to present their poster and shop to the rest of the class. Make sure they try and persuade the other students to come to their shop. Set a time limit for each presentation of 2–3 minutes.
- **Extension:** Ask the students to design, draw and describe some clothes that they would like to sell in their shop.

Teens and their money

Teenagers spend their money on all kinds of things, like food, computer games and clothes. But this isn't easy because teenagers want fashionable clothes that are expensive. However, most teenagers don't have a lot of money.

This is a shop called traid in north London. The customers here today are shopping for clothes and accessories. But this shop doesn't sell new clothes. These clothes are second-hand.

Teenagers don't usually buy second-hand clothes because they are often old and boring, but traid sells its own brand of clothing called 'traidremade'. These trousers, shirts, skirts, jackets and shoes are different to normal old clothes. They're stylish and individual.

This is Zoe. She works for traid, but she isn't working in the shop; she's working 90 kilometres away in a studio in Brighton. 'My name is Zoe. I make clothes for traidremade and I live in Brighton.'

She makes new clothes from second-hand clothes. She's young and she knows what teenagers like, so she turns old, unfashionable clothes into stylish new outfits.

This smart shirt is now a dress and this man's formal shirt is now a new blouse. Zoe makes all kinds of clothes and they're always interesting. 'We make skirts and dresses and shirts, and for the winter we also make jumpers and sweatshirts.'

Today, Zoe is making some blue skirts from some old fabric. She's sewing the fabric together to create a short skirt. She really enjoys this part of her job and she often makes five new items of clothing every day. 'I like that I can spend all day sewing.'

For young people, new clothes are often expensive and old clothes are unfashionable, but traid offers new styles that aren't very expensive. So teenagers can look stylish and they don't need to spend much money.