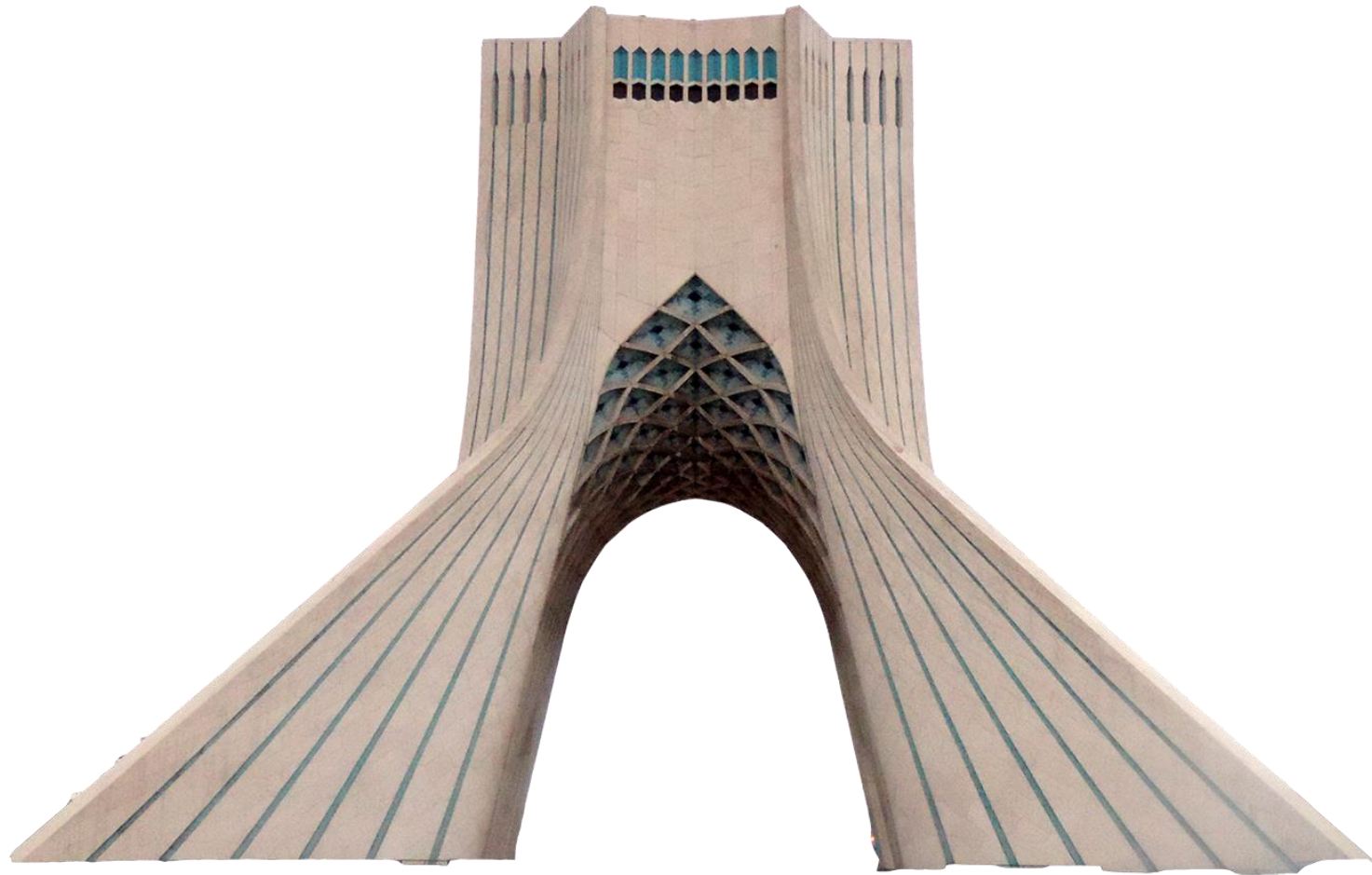


Tourism



The Tourism industry

Why do people travel?









**People travel for many
different reasons.**

**Some people have to travel because of their
jobs while others travel to have fun.**

When people travel for pleasure, they are called tourists.

**Tourism is the business of helping and supporting
tourists.**

Visit family and friends



Relax and freshen up





Visit the land marks

Learn about different cultures

Try new things

Observe different lifestyles



MONEY

DOCUMENTATION

SEARCH

BOOKING

PURCHASE

The tourism industry has different parts. Some of these are:

Transport;

such as airlines, railways, boats, and road transport.

Places to stay;

such as hotels, camping grounds or parks, youth hostels, and bed and breakfasts.

Food and drink;

such as restaurants, cafes and bars.

**Mass tourism means travel by groups on tours.
Mass tourism can reduce costs for people who want to travel.**