

# The Tourism Industry 4

People travel for many different reasons. Some people have to travel because of their jobs while others travel to have fun. When people travel for pleasure, they are called tourists. Tourism is the business of helping and supporting tourists.

People usually travel for pleasure when they have a vacation. They go to different cities in order to:

1. visit their family and friends
2. relax and freshen up
3. visit the landmarks
4. learn about different cultures
5. try new things for example to taste new cuisines
6. observe different lifestyles.

