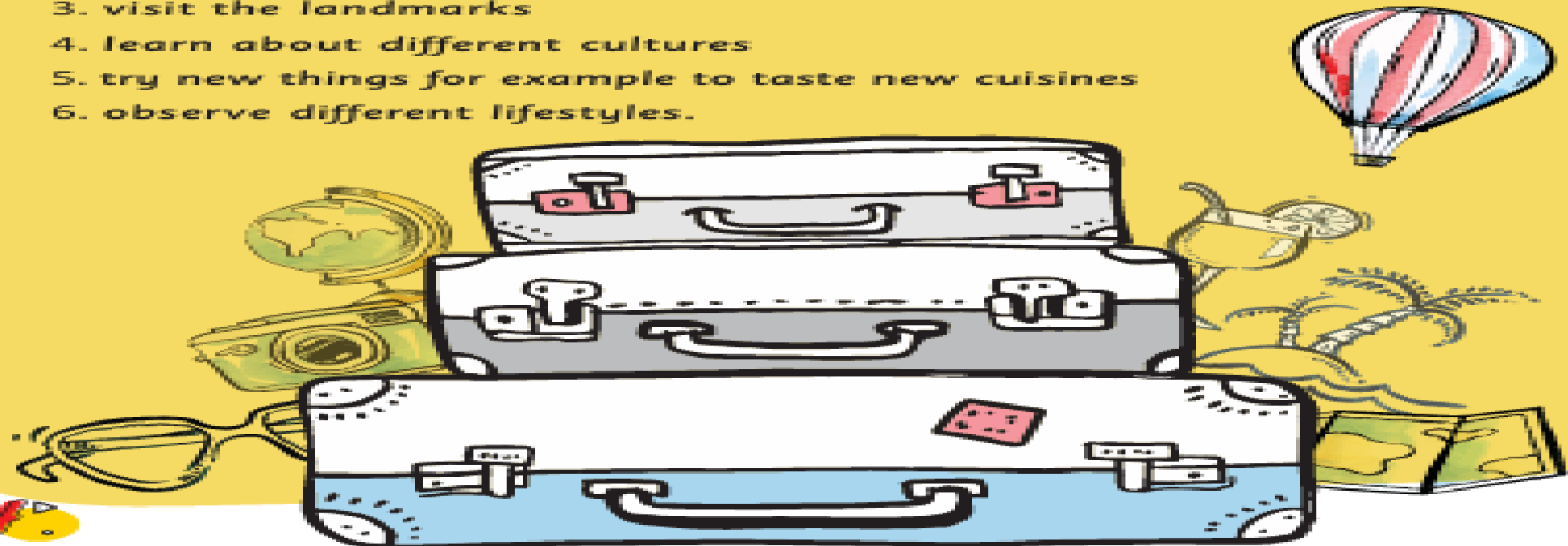


The Tourism Industry

People travel for many different reasons. Some people have to travel because of their jobs while others travel to have fun. When people travel for pleasure, they are called tourists. Tourism is the business of helping and supporting tourists.

People usually travel for pleasure when they have a vacation. They go to different cities in order to:

1. visit their family and friends
2. relax and freshen up
3. visit the landmarks
4. learn about different cultures
5. try new things for example to taste new cuisines
6. observe different lifestyles.



Definitions:

- 1) **Tourism**: Traveling for pleasure.
- 2) **Tourist**: A person who travels for pleasure.
- 3) **Pleasure**: Happiness
- 4) **Industry**: A group of businesses that give a special service.
- 5) **Support**: Help
- 6) **Vacation**: To travel to a place in order to relax.
- 7) **Landmark**: Sign
- 8) **Culture**: The way of life or people's ideas.



The tourism industry has different parts. Some of these are:

- ✎ Transport; such as airlines, railways, boats, and road transport.
- ✎ Places to stay; such as hotels, camping grounds or parks, youth hostels, and bed and breakfasts.
- ✎ Food and drink; such as restaurants, cafes and bars.
- ✎ Mass tourism means travel by groups on tours. Mass tourism can reduce costs for people who want to travel.



Definitions:

- 1) **Cuisines**: A style of cooking.
- 2) **Observe**: See
- 3) **Booking**: Reservation
- 4) **Purchase**: Something that you buy