

# The Tourism Industry

People travel for many different reasons. Some people have to travel because of their jobs while others travel to have fun. When people travel for pleasure, they are called tourists. Tourism is the business of helping and supporting tourists.

People usually travel for pleasure when they have a vacation. They go to different cities in order to:

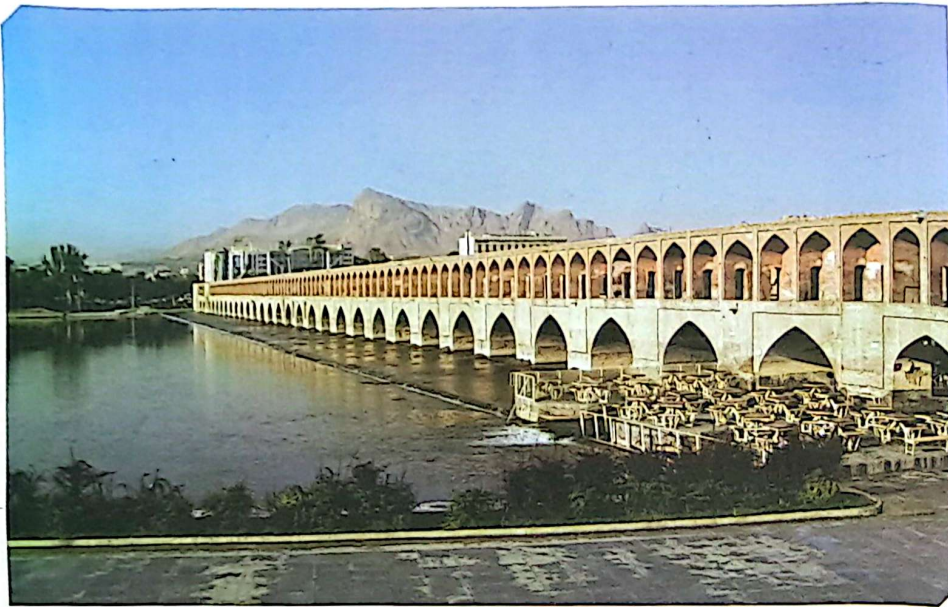
1. visit their family and friends
2. relax and freshen up
3. visit the landmarks
4. learn about different cultures
5. try new things for example to taste new cuisines
6. observe different lifestyles.



The tourism industry has different parts. Some of these are:

- ✎ Transport; such as airlines, railways, boats, and road transport.
- ✎ Places to stay; such as hotels, camping grounds or parks, youth hostels, and bed and breakfasts.
- ✎ Food and drink; such as restaurants, cafes and bars.
- ✎ Mass tourism means travel by groups on tours. Mass tourism can reduce costs for people who want to travel.

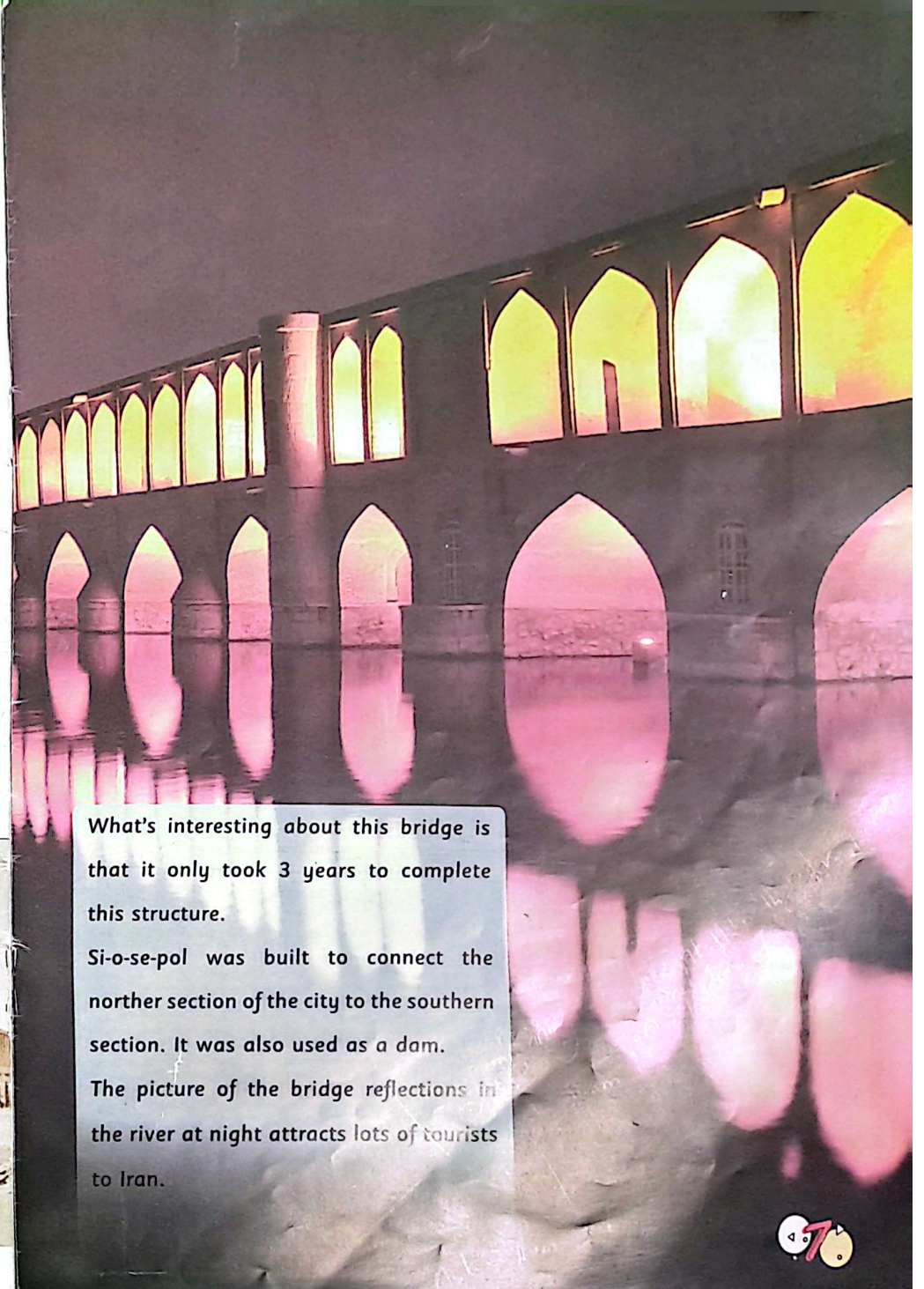
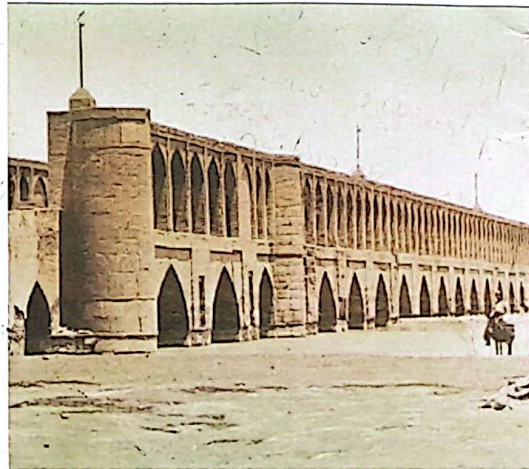




# Si-o-se-pol Bridge

There are 11 bridges over the Zayanderud. The largest one is the **Allahverdi Bridge**, also known as Si-o-se-pol. Allahverdi Khan was the name of the man who supervised the process of constructing the bridge.

Si-o-se-pol was built between 1599 and 1602, during the reign of Shah Abbas. It is located right in the center of Isfahan. Its length is 297 meters and its width is 13.75 meters. In Farsi, "si-o-se" means 33, which is the number of arches of the first level of the bridge. The second level has pedestrian path where people can walk.



What's interesting about this bridge is that it only took 3 years to complete this structure.

Si-o-se-pol was built to connect the norther section of the city to the southern section. It was also used as a dam.

The picture of the bridge reflections in the river at night attracts lots of tourists to Iran.